

HOSPITALITY AS A MEANS OF REVITALIZING URBAN AREAS IN AFRICA

Paul Onwuanibe

CEO, Landmark Africa Group

/ 14th July 2023

Hospitality as a Catalyst



People. Place. Purpose.

Hospitality is the currency of connection, where people from different places can come together and find common purpose



Challenges

All the easy things have been done, You can choose to see excuses or see opportunities



Advantages

Progress is impossible without change. Change is the only constant



Opportunities in Hospitality

Excellence is a currency in Africa. It is the result of a deliberate act



Government and private handshake



Training and Education



Mixed use destinations



Infusion of tech

Nuggets of Doing Business in Nigeria

Ease is a greater enemy of progress than hardship.



Solve a Problem

People who say it can't be done, should not interrupt people already doing it .



Scalability

If you can not do great things, do small things in a great way.



Even if you are on the right track, you'll get run over if you just sit there.

Sustainability

Progress is impossible without change. Change is the only constant .



The greatest threat to our planet is the belief that someone else will save it.

Is your business bankable?

Not everything that can be counted actually counts.



Be Excellent

Excellence is a currency in Nigeria. It is the result of a deliberate act.



Be Creative

Good ideas are common. What's uncommon are the people who'll work hard enough to execute them.



The only way to predict the future is to help create it.

Be Passionate

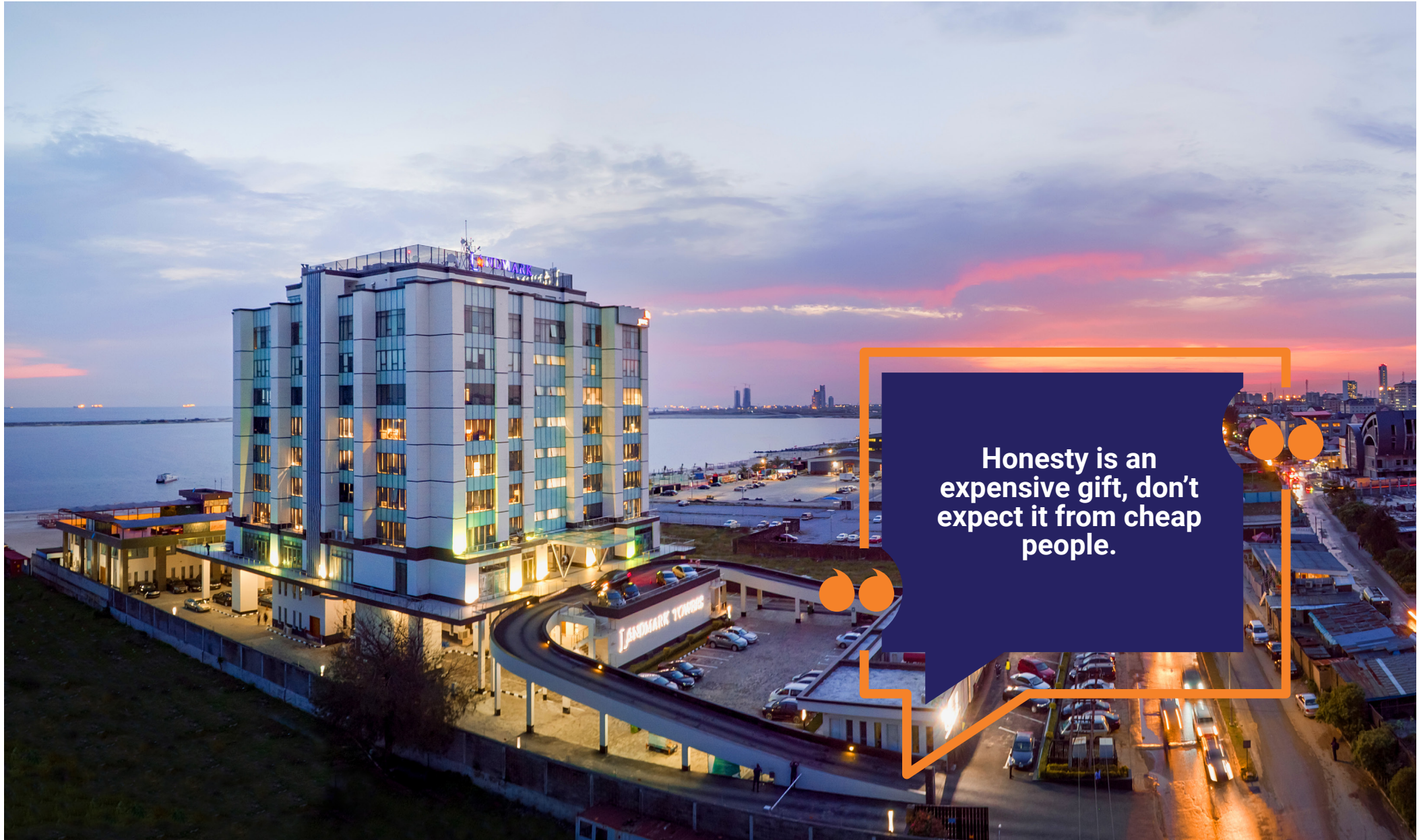
Without commitment, you will never start. Without consistency, you will never finish.



The best prize that life offers is the chance to work hard at work worth doing.

Be Principled

Be a good person. There are lots of opportunity and not much competition.



Honesty is an expensive gift, don't expect it from cheap people.

Be Resilient

People may have more talent than you, but there are no excuses for people working harder.

If you want something you've never had, you must be willing to do something you've never done.



*The opportunity of a lifetime can only be realized
within the lifetime of that opportunity*

Thank you

